

Vimal Sekar

vimalsekar87@gmail.com | +1 905 872 1552 | linkedin.com/in/vimalsekar | Toronto, ON | vimalsekar-portfolio.pages.dev | github.com/vimal-tech-pm

PROFESSIONAL SUMMARY

Senior Product Manager with 15+ years of experience in product strategy, roadmap execution, and agile delivery across digital platforms in financial services, tax and accounting, and enterprise SaaS. Proven track record of launching products adopted by 125,000+ professionals, driving NPS from 26 to 70, and delivering \$420K+ in cost savings. Blend cross-functional leadership, data-driven decision-making, and AI-enabled product building to ship complex products and influence stakeholders from engineering teams to C-suite executives.

CORE COMPETENCIES

Product Strategy & Roadmap	OKR & KPI Management	Go-to-Market Strategy	Agile / Scrum / SAFe
Cross-Functional Leadership	Stakeholder Management	Data-Driven Decision-Making	AI-Enabled Product Building

WORK EXPERIENCE

Thomson Reuters

Jun 2021 - Present

Product Manager · Toronto, ON

- Defined product vision, roadmap, and backlog for a NextGen digital platform trusted by **125,000+ professionals**, achieving an NPS score of **70** from a legacy **26** baseline.
- Led end-to-end product execution for **2** major platform launches, coordinating across engineering, QA, design, and business stakeholders to deliver on schedule with zero critical defects at launch.
- Reduced time-to-market for **200+** critical bank forms by **60%** through process redesign and automation, directly increasing revenue and saving over **\$420K**.
- Revamped registration user experience, reducing abandoned self-registrations by **50%** by simplifying the flow and removing unnecessary steps.
- Directed the **2025** migration of all existing NextGen customers from AWS cloud to data center with **100%** customer completion and **zero** data loss.
- Coordinated quarterly roadmap outcomes across **7+ scrum teams** and presented **8+ business reviews** to VP- and Director-level leadership to align migration strategy, priorities, and delivery plans.
- Lead "Confirmation Reimagined," an agentic AI initiative focused on delivering one AI concept per quarter and a production-ready MVP by year-end **2026**.

Self-Employed

Jun 2025 - Present

AI Product Builder · Toronto, ON

- Build AI-native web and mobile products end-to-end using Claude Code, OpenAI Codex, Lovable, Bolt, Replit, and Vercel to prototype, validate, and ship concepts quickly.
- Experiment with agentic workflows, prompt engineering, and multi-agent orchestration to accelerate development and de-risk product ideas before deeper engineering investment.

Cognizant Technology Solutions

Jul 2016 - Jun 2021

Product Owner and Consultant · Toronto, Canada & Chennai, India

- Owned roadmap and product launches for lending applications generating **\$2B+ in loan originations** and serving **400,000+ users**.
- Increased loan conversion by **10%** through customer experience improvements, A/B testing, and data-driven funnel analysis for **100,000 users**.
- Led **4** major product increments and software releases for a complex technology upgrade and redesign of the digital loan application platform.
- Led **2 Agile teams** of **20+ members** for an enterprise decision management platform integrating APIs with multiple vendors for fraud prevention and risk assessment at a major digital bank.
- Partnered with architects, legal, marketing, analytics, and external stakeholders to align execution with business priorities.

Cognizant Technology Solutions

Apr 2014 - Jul 2016

Senior Business Analyst and Business Development Lead · Chennai, India

- Led multi-million-dollar RFPs, securing major wins of **\$50M+** through meticulous bid management and compelling client presentations to C-suite executives.
- Spearheaded strategic pursuits across Banking, Financial Services, Retail, and AI and Analytics accounts.

HCL Technologies Ltd

May 2012 - Mar 2014

Business Analyst and Solution Consultant · Chennai, India

- Developed pricing strategy, commercial proposals, and effort estimations for contracts exceeding **\$100M**, driving business growth.
- Facilitated requirements workshops and translated business needs into implementable solutions across client engagements.

Murugappa Group, Corporate Strategy

Apr 2011 - Jun 2011

Management Consultant Intern · Chennai, India

- Analyzed balance sheets, income statements, and industry reports across **26** Murugappa Group SBUs using the GE/McKinsey Matrix to recommend where the group should invest, continue, or divest.

Infosys Technologies

Jul 2008 - Jun 2010

Software Test Engineer · Chennai, India

- Served as module lead on the Marketplace Consumer Portal for Sears, executing system, integration, and regression testing while coordinating across client, onsite, offshore, and development teams.

EDUCATION

Master of Business Administration (International Business and Finance) - [Indian Institute of Foreign Trade](#)

Aug 2010 - May 2012

Bachelor of Engineering (Electronics and Communication Engineering) - [Anna University Chennai](#)

Aug 2004 - May 2008

CERTIFICATIONS

PMC Level I and II

Certified Scrum Product Owner (CSPO)

Certified SAFe 4 Advanced Scrum Master (SASM)

SKILLS

Product & Strategy: Product Strategy & Roadmap, OKR & KPI Management, Go-to-Market Strategy, Data Storyboarding, Market Research, User Experience Design

Execution & Delivery: Agile/Scrum/SAFe, Sprint Planning, Requirements Analysis, A/B Testing, Quality Assurance, Cross-Functional Leadership, Stakeholder Management

Tools & Platforms: Azure DevOps, Jira, Rally, Pendo, Adobe Analytics, Power BI, Figma, Lucidchart, Advanced Excel

AI & Prototyping: Agentic Workflows, Prompt Engineering, Claude Code, OpenAI Codex, Replit, Vercel